

Course name (w języku polskim i angielskim) Rhetoric	ECTS code 02.06-S2-EN-R
Provider University of Opole / Faculty of Social Sciences / Institute of Sociology	
Year of the study programme, semester, academic year] First year, first semester, 2018/2019	
Name of the instructor(s) & email address: 1. Anna Pietryga apietryga@uni.opole.pl	
Forms of instruction / forms of classroom activity and ECTS credit points in relation to student's duties A. Forms of instruction and the number of hours: <ul style="list-style-type: none"> • lecture (15 h) • exercises (15 h) B. Classroom activity: <ul style="list-style-type: none"> • interactive lecture • in class exercises 	ECTS credits: <ul style="list-style-type: none"> • participation in lectures: 15h • participation in classes: 15h • preparation to class: 30 h • individual assignments: 20 h • projects: 15 h • preparation for the final evaluation: 20 h Total 115 h = 4 ECTS
Course status: <ul style="list-style-type: none"> • obligatory 	Language of instruction: <ul style="list-style-type: none"> • English
Methods of instruction <ul style="list-style-type: none"> • (conversational) lecture/ lecture with multi-medial presentation • text analysis with discussion • solving problems • office hours meetings (organized in individual cases) 	Forms of crediting and basic criteria of evaluation or examination requirements.
	Form of credit: <ul style="list-style-type: none"> • credit, graded
	B. Forms of evaluation: <ol style="list-style-type: none"> 1. lecture: colloquium 2. exercises: classroom activity or colloquium
C. Basic criteria: Final grade for each type of classes is calculated on the basis of the number of points gathered by the student using the following principle:	

- Pass – when the student obtained over 60% of the points to be gathered
- Good – if the student obtained over 75% of the points.
- Very Good - if the student gathered over 90% of the points

Entry requirements: brak/ none

Course objectives:

Knowledge: the student knows the importance of rhetorics in the contemporary world and the need of cooperation between ethos, pathos and logos for the better rhetoric effect - the importance of speaker's authority, the role of listening to the listener, as well as the place of logic in rhetoric.

Skills: the student improves the skill of constructing a logically correct speech, practices the skill of judging the speech he or she listens to, gets more immune to adverts

Social competence: student gets more sensitive to the listener and his or her expectations, is more aware of the four ears each human being possesses.

Course content:

A. Subjects of the lecture:

1. Types of names, a name as a feature of being an element of a corresponding set taken distributively,
2. Binary relations between sets: equivalence, distinctiveness, (proper) inclusion, independence
3. Traditional Name Calculus
4. Classical Sentential Calculus: functors, arguments, tautologies, counter tautologies, completeness of the CSC system.
5. Frequent logical mistakes

B. Topics discussed in classes:

1. Elements of Aristotle's theory of rhetoric: ethos, pathos, logos
2. Rhetorical and non-rhetorical methods of persuasion
3. Secrets of persuasion
4. Listening to the best speeches
5. Presenting your own speech using rhetoric tools

Reading list*

A. Obligatory reading/listening/watching (to get a credit):

A.1. used during the classes

- <https://louisville.edu/writingcenter/for-students-1/handouts-and-resources/handouts-1/logos-ethos-pathos-kairos> [05.11.2018]
- <http://classics.mit.edu/Aristotle/rhetoric.mb.txt> [07.11.2018]
- Cialdini, Robert and Steve Martin: *Secrets from the science of persuasion*
<https://www.youtube.com/watch?v=cFdCzN7RYbw> [06.11.2018]
- https://rationalwiki.org/wiki/Appeal_to_confidence [05.11.2018]
- https://rationalwiki.org/wiki/Appeal_to_emotion [05.11.2018]
- Top 5 – greatest speeches of the 20th century – subtitles included
<https://www.youtube.com/watch?v=5110UES-QzE> [05.11.2018]
- https://rationalwiki.org/wiki/Category:Fallacious_arguments [05.11.2018]

A.2. *studiowana samodzielnie przez studenta/ studied individually by the student*

- <https://rationalwiki.org/wiki/Syllogism>
- 10 greatest speeches that changed the world <https://www.youtube.com/watch?v=506OYx6kiwk> [page visited on Nov the 5th, 2018]
- 25 speeches that changed the world <https://www.youtube.com/watch?v=presEWvAa-U> [05.11.2018]
- In German: Friedmann Schulz von Thun, *Miteinander Reden*,
<https://www.rowohlt.de/catalogue/taschenbuch/friedemann-schulz-von-thun-miteinander-reden->

1.html, here you may read a note in English about the German bestseller, available in Polish as "Sztuka Rozmawiania".

- http://rationalwiki.org/wiki/Category:Fallacious_arguments [dostęp:27.09.2018]
- http://www.conservapedia.com/Logical_fallacy#Post_hoc_ergo_propter_hoc [27.09.2018]

C. Supplementary reading

- Curtis, Gary N., Fallacy Files, <http://www.fallacyfiles.org/index.html> [dostęp:27.09.2018]
- http://rationalwiki.org/wiki/Logical_fallacy [dostęp:27.09.2018]
- <http://infidels.org/library/modern/mathew/logic.html#noncausa> [dostęp:27.09.2018]
- Smullyan, Raymond M., <http://mesosyn.com/mental1-6.html> [dostęp:27.09. 2018]

Effects	Forms of evaluation	Reference to the programme effects
<p>Knowledge Student:</p> <p>Student knowledge allows him or her to :</p> <p>The student is capable to indicate the reasons why rhetoric is important nowadays, characterize the three types of rhetoric means of persuasion; define the syllogism, its four figures and the conditions for its deductiveness; define the functor and argument in Classical Sentential calculus, define the tautology thereof and why is important.</p>	<ul style="list-style-type: none"> • <i>written and spoken colloquium</i> • <i>questions concerning the readings, posed during the class</i> 	<p>K_W01 K_W02</p>
<p>Skills</p> <p>After the course the student is able to:</p> <ul style="list-style-type: none"> • <i>explain the structure of the traditional syllogism as such,</i> • <i>apply the rules of syllogism correctness,</i> • <i>choose the method for checking whether a Sentential Calculus is a tautology,</i> • <i>explain the importance of tautologies in the sentential Calculus,</i> • <i>apply rhetoric means of persuasion to his or her speech,</i> • <i>produce a speech for the fellow students</i> • <i>use the rhetoric means to analyze political speeches and any adverts as well.</i> 	<ul style="list-style-type: none"> • <i>speech or presentation during the class,</i> • <i>doing the exercise individually or in groups during the class</i> • <i>homework</i> 	<p>K_U02</p>

Social competences

After the course the student presents:

- deeper awareness of the importance of rhetoric in everyday life
- readiness to use the rhetoric knowledge and skills
- prudence in formulating sentences.

- *group-work*
- *solving tasks*
- *work regularity*

K_K01
K_K03
K-K04
K-K07